



# **NORTHFIELD**

**Business Improvement District**

## **EXPRESSIONS OF INTEREST TO BECOME A NORTHFIELD BID DIRECTOR**

Northfield Town Centre BID Ltd is a private company limited by guarantee.

Northfield Town Centre BID Ltd has been working with the Northfield business community to deliver additional projects and services that improve the business environment and the experiences of visitors since 2012. Northfield BID is operated by an independent business led “not-for-profit” company, led by a board of business directors representing different sectors. The Board of Directors are accountable to the local business membership, and is managed by a BID Town Centre Manager, supported by the BID Operations Support Officer.

Northfield BID’s work programme is guided by our four priorities that were voted for by the Northfield business community in Summer 2016. These are:

- Improving Northfield – making a visual and physical difference to the town centre.
- Protecting Northfield – providing a safe and secure environment for businesses, customers and visitors to the Town Centre.
- Promoting Northfield – providing diverse shopping services and attractions for the town, with the aim of promoting Northfield as widely as possible.
- Campaigning for Northfield – providing business support for the Northfield business community and influencing decision makers to get the best deal for Northfield Town Centre.

The Board provides entrepreneurial leadership subject to effective risk management. It sets out the BID’s aims, ensures the availability of resources and reviews management performance. They also set the company’s values and standards. All directors on the Board and members of the Management Team take decisions objectively and always, are in the best interests of the company. The Board meet monthly to discharge its duties effectively.

**The considered director will already be trading within the Northfield BID town centre.** We are a small, ambitious and evolving organisation with a passion for improving the trading environment of the Town Centre. The current BID Board are looking for directors who have a “can-do” attitude and a “getting involved” approach.

Relevant experience together with an understanding of the town centre together with excellent communication skills are essential. The time commitment to fulfil the role will be 10 days per year minimum.

Service as a director will be voluntary with no remuneration.

### **How to apply**

If you are interested in becoming a director of the BID, please could you email the BID Town Centre Manager in the first instance, setting out your background and experience and how you could support the BID in meeting its priorities.

Your expression of interest will then be forwarded to the BID Chairman for his attention. The next step for applicants with suitable experience will be an informal meeting with the BID Chairman and/or the BID Town Centre Manager to fully explain the role.

### **Communications will be treated in strict confidence**

Marcia Greenwood, BID Town Centre Manager

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