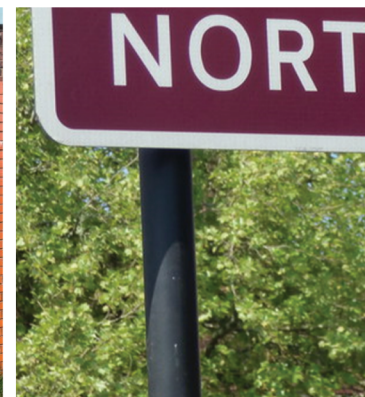
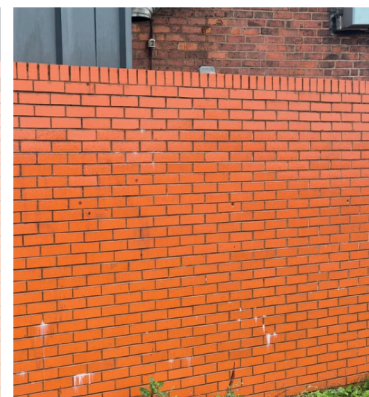
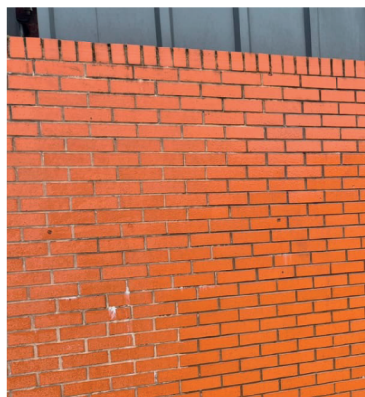
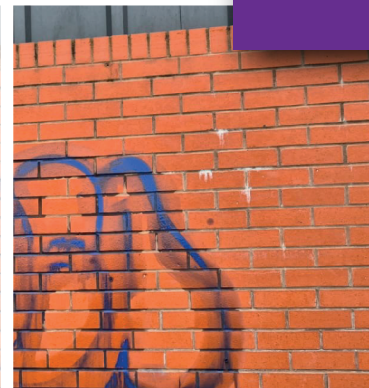




BID Newsletter

Summer 2026

Improving, Protecting, Promoting
& Supporting Northfield Town Centre



Welcome to our Summer 2026 newsletter. This edition has been authored by our BID Operations Officer, Tony Adams, who has pulled together an update on the visible investments that the Northfield BID levy continues to deliver for you and your customers who continue to visit Northfield Town Centre. The newsletter focuses on our two main priorities: Improving Northfield & Protecting Northfield.

Northfield BID is now in the fifth year of a third term, and we are preparing our Business Proposal for a fourth term. This is being shaped by consultation carried out since 2022 — and it's not too late to have your say on what services or projects you would like the BID to consider (subject to budget availability).

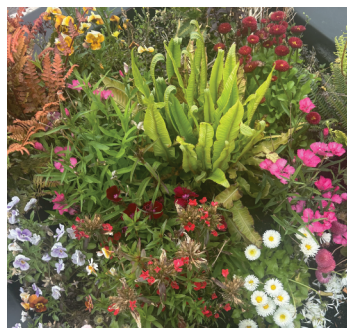
Please call: **07921 818828**
or email: **m.greenwood@northfieldbid.com**
before 31 July 2026 to take part.

Following business feedback, we have increased our BID Business Community Safety Officer to six days per week, strengthening our visible presence and support for businesses. To accommodate this business-led priority, my working days are now Monday to Thursday.

Finally, like every town and city in the UK, we still face the challenges that businesses expect the “powers that be” to resolve. Unlike non-BID areas, Northfield BID has successfully lobbied and influenced decision-makers to ensure Northfield is not forgotten, for example, by offering support and advice on meeting council demands, such as business rates. Without a BID, individual businesses often spend valuable time trying to make headway on an issue and to secure action from local, regional, or national authorities. This is time you may not have. Your BID removes that burden — providing a collective voice, coordinated lobbying, and practical improvements that keep Northfield moving forward.

Thank you for your continued support.

Marcia Greenwood, Northfield BID Town Centre Manager



“Providing a “safe, clean and green” Northfield Town Centre that is visually appealing and creates an atmosphere of “security” by working with Birmingham City Council departments, West Midlands Police and other partners to improve the trading environment for businesses, staff and customers.”

Annual Summer Jet Washing

This year's summer jet-washing of the pavements began on 15 June and is well underway. Our service contractor, Ramora, has been working tirelessly overnight to minimise disruption to the Town Centre. By the end of the project, Ramora will have cleaned 16,442 m² of paving within the BID area, keeping the area looking clean.

Please note that the BID Caretaker will clean the tarmac areas of the Town Centre.



BID Caretaking

A familiar face has returned to the streets of Northfield Town Centre. Liam, who has worked with Northfield BID over the past several years, has committed to undertaking general duties in the town centre. Tasks include litter picking, graffiti removal, fly-tipping tidying up (for the council or private contractors to collect the material), fly-poster removal, and much more. The service will take place outside business opening hours.

If there is an area of the town centre that needs some TLC, please let us know by text or WhatsApp on 0780 904925, including a description of what needs doing and, if possible, photos. This service is provided at no extra cost to businesses and is not provided by Birmingham City Council.



Graffiti Removal

After a cold and wet start to 2026, progress on graffiti removal was hampered, creating a backlog for the BID Caretaker Service. We have now made significant progress and expect to have the graffiti removed within the next couple of months.

Graffiti removal is provided at “no extra cost” to our BID levy payers within the Northfield Town Centre BID area. The exception is when a business requires a specific colour match; the onus will be on the business to provide the “match”.

If you have graffiti on your business, report the incident to West Midlands Police by calling 101 or by reporting online to obtain a crime reference number (CRN). Once we receive the CRN and a photo of the graffiti tag, the graffiti will be booked for removal from your premises.

Scan the QR code to report online



Northfield BID working in partnership with Lodge Security

Most of you will have met our contracted Business Community Safety Officers (Michael, Chris and Luke), who patrol the streets of Northfield Town Centre, supporting businesses and staff to create a “safer” Town Centre. They conduct regular “health and well-being checks” on businesses and are there to listen to any issues and concerns businesses may have. The Business Community Safety Officers have made a significant impact on shop theft and antisocial behaviour.

Should you have any issues, you can contact them on **07918 759217** or via the retail radio link.



Summer Planters and Flowers

You might have noticed that all the planters have recently been replenished and are currently looking superb.

This year, each of the planters has been collected, bison buttons have been emptied, the filters have been changed and replenished with fresh compost. This prevents flooding and will also support better growth during the current planting season.

Singletons, our trusted suppliers, continue to maintain our 47 summer and winter planters throughout the BID area and have been extremely busy planting and watering each planter to ensure they thrive in the heat.



Application for Additional Funding

We are currently exploring funding opportunities to support some of the projects we run, as well as an additional project to prepare and paint some of the roller shutters within the Town Centre that would not withstand graffiti removal. We hope to have more information on this in time for the next newsletter - we will keep you posted.

Contact us...

if you would like to be involved with:

- Northfield BID,
- Our priorities
- Any compliments, complaints, or comments about BID-funded projects or services
- Discussions at the BID Board level

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