

1

## Crisis

*Acting right now*



Co-ordination



Reassurance



Solving problems



Data



Communications



Structure



Signposting

3

## Recovery

*Getting businesses operational and people back to the area, safely*



Telling the story



Data



Managing footfall



Kindness



Cleaning



Managing social distancing

2

## Pre-recovery

*Building capacity for recovery and transformation*



Digitalisation



Accessibility



Reimagining



Networking & capacity building



Coordination & communication



Making a recovery plan

4

## Transformation

*Supporting place leaders to transform their high streets*



Strong partnerships



Funding / Investment



Delivering the vision